



# Going Global 2017

**The conference for leaders  
of international education**  
Queen Elizabeth II Centre, London  
22–24 May 2017

Global cities:  
connecting talent, driving change



Registration opens now!

#GoingGlobal2017  
@HEGoingGlobal  
[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

# What is Going Global?

Going Global is the world's largest open forum for education leaders to debate international higher and further education issues and challenges, and to explore collaborative solutions.

Going Global 2017 will explore how universities and colleges support city-regional economies and social and civic engagement, connecting the world's cities to global knowledge and talent and addressing global challenges.

We live in an era characterised by both globalisation and urbanisation with more than half of the world's people living in cities and towns. Cities are at the beating heart of innovation, and universities and colleges are today's global connectors between the world's fast-evolving knowledge economies. This urban–global age provides tertiary education institutions with unprecedented opportunities to mobilise their expertise, prepare young people

for the future and drive forward research and policy agendas at city, national and global levels.

Yet the urban–global age also poses challenges for universities and colleges and the cities and towns of which they are a part, not least because of the changing nature and locations of tertiary education delivery.

At Going Global 2017, we will discuss these opportunities and challenges through four lenses:

- research and innovation
- talent development and flows
- societies and communities
- leadership.

'Education must be the bridge between the present and future, the old and the new. But we must also build an enduring platform. By that I mean a new way of thinking about the global economy – anchored in engagement and multilateralism where all stakeholders work toward the common good, breaking down borders and barriers that are essentially relics of a bygone age.'

**Her Excellency Ameenah Gurib-Fakim,  
President of the Republic of Mauritius**

'It is probably the world's leading gathering of higher education ministers.'

**Rt Hon David Willetts,  
former UK Minister for  
Universities and Science**



## What to expect

Two-and-a-half-day conference in the heart of London.

- 150+ high-profile speakers.
- 30+ exhibitors.
- 1,000+ participants from 80+ countries.
- 35+ interactive sessions.
- Welcome reception.
- 2016 conference publication, *Going Global, Building nations, connecting cultures, volume 5*.

## Key dates

Submit a poster proposal before  
Friday 3 February 2017

Register to attend the conference from  
Wednesday 25 January 2017

Early bird rates apply until  
Friday 24 March 2017

Standard rates will apply until registration  
closes on Monday 8 May 2017

More details on our website:

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

'It's really important that universities have partnerships with good universities on any continent, so that's why Going Global is so important.'

**Professor Alexandro Netto,**  
**President, Federal University**  
**of Rio Grande do Sul, Brazil**

## Sponsorship and exhibition opportunities

Going Global is an excellent way to promote your products and services to professional organisations in the international education community.

To find out what opportunities are available, please contact the Going Global team.  
[going.global@britishcouncil.org](mailto:going.global@britishcouncil.org)

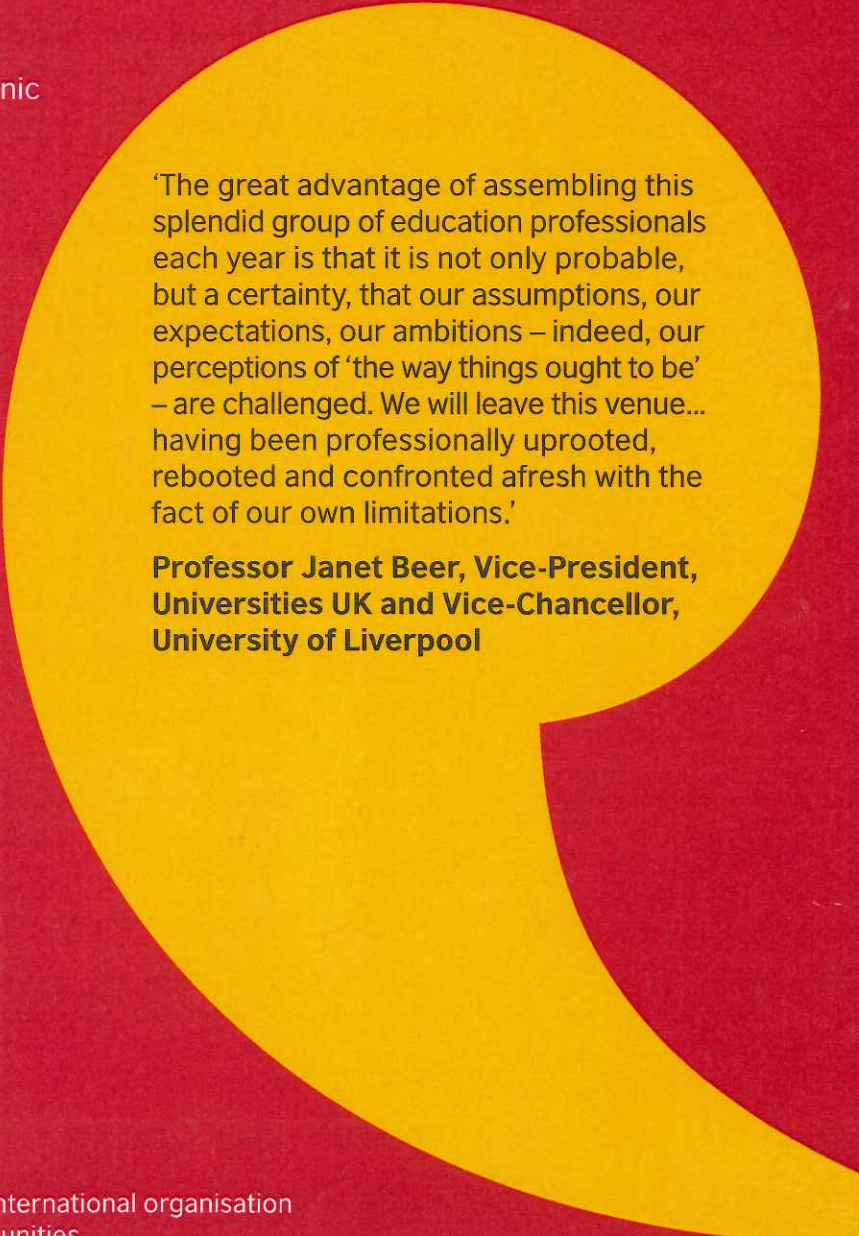
## Join the debate

Connect with us on LinkedIn:  
search for 'British Council HE Going Global'

In keeping with the British Council's green policy, all other promotional materials will be available online:  
[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

To keep up to date with the conference as it develops, subscribe to our electronic newsletter via our website.

#GoingGlobal2017  
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'The great advantage of assembling this splendid group of education professionals each year is that it is not only probable, but a certainty, that our assumptions, our expectations, our ambitions – indeed, our perceptions of 'the way things ought to be' – are challenged. We will leave this venue... having been professionally uprooted, rebooted and confronted afresh with the fact of our own limitations.'

**Professor Janet Beer, Vice-President, Universities UK and Vice-Chancellor, University of Liverpool**