

Hult Prize@ NTHU Guidebook



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1. What is the Hult Prize?

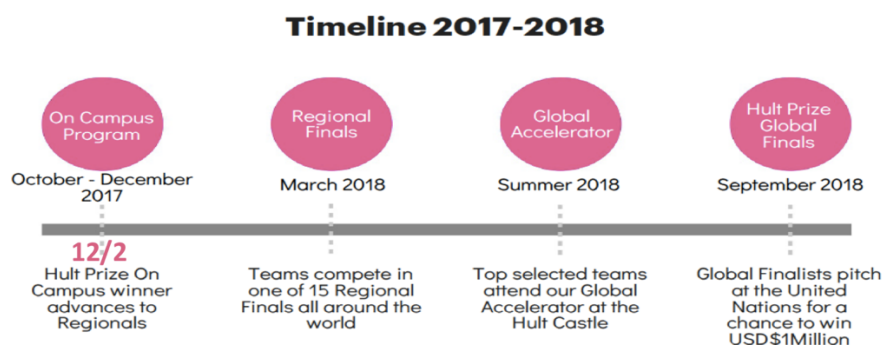
1. Introduction

The competition for the Hult Prize is a call to action for the world's brightest minds to tackle the world's most pressing issues. In partnership with former U.S. president Bill Clinton and the Clinton global initiative, the Hult Prize aims to identify and launch the most compelling social businesses that tackle the crippling issues faced by the billions at the bottom of the economic pyramid. More than twenty thousand students from over 100 countries around the world participated in the program. The Hult family decided to donate USD 1 million each year to fund the Hult Prize recipients. The winning student team is awarded USD1 million in seed capital to launch their idea as a social enterprise.

2. Aim of the competition

Hult Prize gives students a vital role to play in changing the trajectory of some of the world's toughest challenges. It unlocks the desire of young people to change the world through business. Help turn that empathy into action by harnessing the resources that already exist on your campus: energetic students, expert faculty, and the organizational experience of the administration. Be the leader who brings together the change agents and support system on your campus to encourage, cultivate and launch compelling social business ideas poised to change the world. IMPCT, a team from NCCU MBA was one of the winners to USD 1 million dollars.

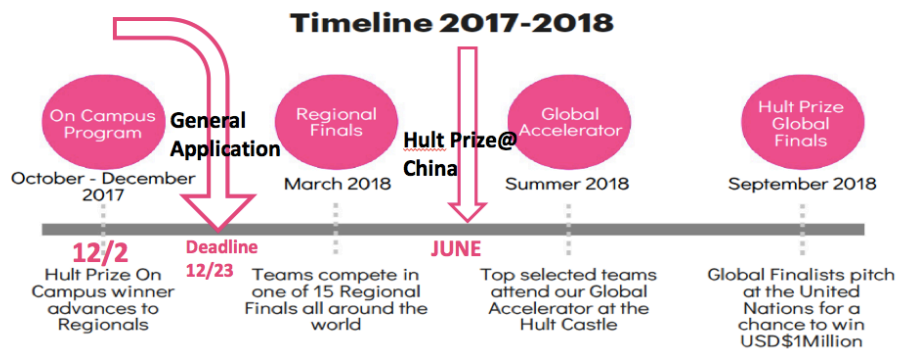
2. Timeline



First, there would be a Hult Prize campus competition on 12/2(Sat.) **The winner advances to Regional Finals** that take place on March 2018. Teams will compete in one of 15 regional Finals all around the world: Boston, Dubai, Los Angeles or London etc. Regional winners fly to the Hult Castle to begin in-person, **8- week incubation** of

start-ups which includes coaching, mentors and methodology. Finally, Hult Prize global finals take place at the United Nations in mid-September, 2018 and the winner would win one million USD. It could be used to start businesses.

3. There are three chances?!



The first chance is Hult Prize campus competition **in NTHU**. The winner advances to Regionals. The second chance is for the non-winners. They can sign up for **General Application** via Internet and the winner will advance to Regionals as well. This application was meant for those who don't have a campus competition in their school. As for the students who had already competed in campus competition in NTHU would have an advantage. Besides, those who did well in campus competition can participate in **Hult Prize@ China** in Shanghai, June 2018, competing 300,000 RMB.

One issue, one plan, three chances to compete!!!

4. Why is it in NTHU?

At NTHU?

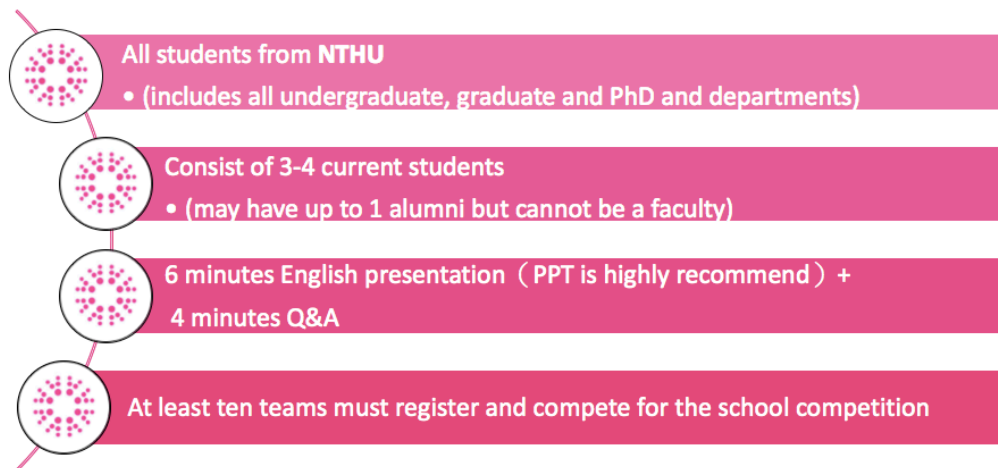
- More students to compete around the world, leading to more ideas to target some of the most complex global issues
- Provide you unparalleled opportunities and resources
- Bypass the general application round, and fast-track into one of the fifteen regional finals
- The competition will be held on campus



Why does this scale of international competition hold campus competition in NTHU? It's actually a campus project of Hult Prize official. They hope students all around the world can brainstorm and come up with a variety of ideas and plans to solve world issue. In addition, campus winner can skip General Application and advance to Regional Finals directly. They have one more chance than others. On top of that, competing in campus reduces tensions the students might have and eliminate inconveniences caused by traffic.

5. Competition Rules

RULES

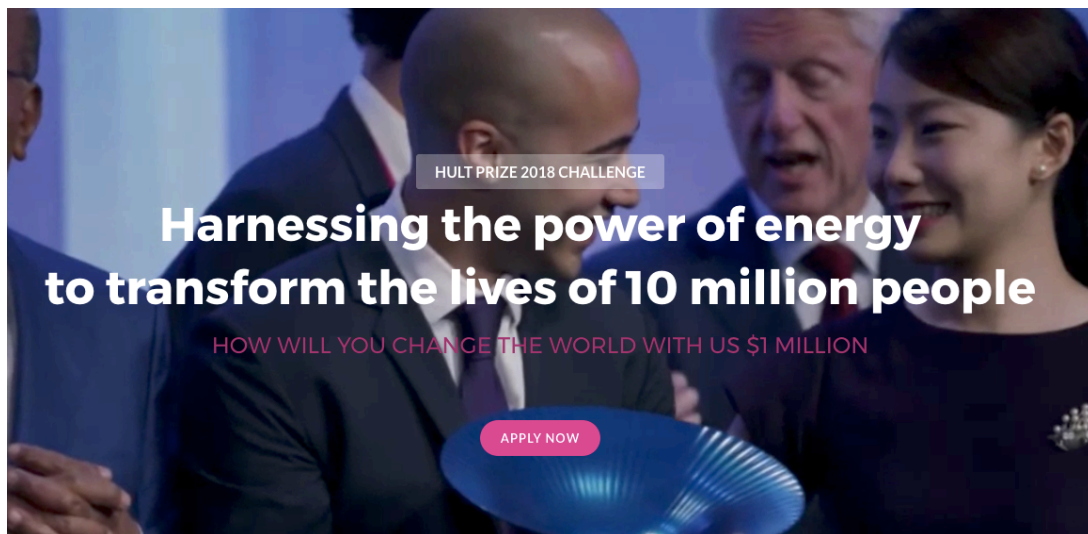


1. The competitors must be **students from NTHU** including all undergraduate, graduate and PhD and departments.
2. A team consists of **3-4 current students**. It's acceptable to have one alumni on the team but cannot be a faculty.
3. The competing teams would have to give a **6 minutes English presentation and 4 minute Q&A**. Judges will give questions based on the presentation of the team. They score the team according to the grading criteria of HP official. This criterion is available to all competitors on HP official website of NTHU.
4. In order to make the winning team representative of NTHU, HP official regulates that there should be at least ten teams in campus competition, otherwise the competition is invalid. If it doesn't reach ten teams, we would help you sign up for the General Application on website.

6. Apply now

1. Apply on HP official website of NTHU from 10/1. (Link in fan page <https://goo.gl/TrhUKB>)
2. You don't have to come up with an initial plan to apply as long as you have teammates.
3. There's **no application fee required** because we hope all students can participate in it and come up with a plan that is beneficial to the society without a burden.

7. Issue of the year



"Harnessing the power of energy to transform the lives of 10 million people."

There are resources for researching on HP official website. They can help the team dip into this issue and find solutions to other social problems. There's no need to worry.

8. Forming a team

We created a forum for HP@NTHU for those who are interested in HP.

(<https://www.facebook.com/groups/1654173801324397/>) It provides a platform for everybody to discuss about HP. Besides, if you don't have teammates yet, you're welcomed to post on this website. (For example: My name is____, grade, I need____ teammates, I hope you can speak good English. If you're interested, please contact.) In addition, we're hoping to hold 2-3 workshops to help competitors equipped with abilities of public speaking, PPT making and team cooperating. All students are welcomed including those who are not going to participate in HP. Perhaps you will change your mind and find friends to form a team or you can simply enhance your abilities.

9. FAQ

1. What are they competing in HP?

To simply put, they compete for the plans they came up with to see if it could be carried out and solve issue of the year. The fluency and integrity of the presentation are also included.

If you still don't understand, we recommend you to search for videos of Hult Prize finals. They can help you understand better.

2. Is HP meant for business major students?

NO!!!

HP welcomes all those who are interested in this issue. Besides, the issue of the year focuses on energy, it is better to have teammates who have energy literacy. Also, HP is hold in English, so it's important to have good English speakers on the team.

3. Can I team up with students from other school?

NO!!!

Not only do the teams of campus competition must consist of students of NTHU, it is also required that the members of the team of General Application must come from the same school. It's a no go if the teammates are not from the same school.

4. I don't know anything about HP. (Business concept, public speaking...)

No worries. As mentioned above, we would hold workshops, inviting experts to give lectures and enhance your abilities. If you have any concerns, (for example: I would like to practice English speaking)you can contact us via fan page, we would try our best to help.

5. What if I don't have any teammates?

As mentioned above, we created a forum for HP@NTHU for those who are interested in HP. (<https://www.facebook.com/groups/1654173801324397/>) It provides a platform for everybody to discuss about HP. You can find teammates here. Besides, we're arranging some events for those who are interested in HP.

6. Who are the judges?

The team of HP@NTHU is expected to invite CEOs, energy experts, social enterprise executives, OBM and top management in banking. The actual list will be published on website and fan page.

7. Other questions

If you have other questions about HP, please contact us on fan page (<https://goo.gl/JGqNdd>) or email us. (hp.nthu@gmail.com)