



# **INFORMATION BOOKLET**

FOR INTERNATIONAL STUDENTS 2017-18

**Doing Business in India**Two weeks summer course, May 2018





# IIM KOZHIKODE

Indian Institute of Management Kozhikode (IIMK) sprawls over two hillocks spread in 111 acres of land at Kunnamangalam in an ancient city of Kozhikode in Kerala. With its roots dating back to 1996, the Institute is the fifth IIM to be established in the country. The institute has emerged as a centre of excellence in management education and has earned a unique position for itself in this field.

With its roots dating back to 1996, IIMK is the fifth IIM to be established in the country. It aims to impart a world-class education, moulding the future teachers and leaders, offering high-end consultancy services to the Industry and creating the best research environment

The world class infrastructure enables IIMK to offer a life time experience to a visitor. Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education.

IIM Kozhikode was ranked 5th amongst the Management Institutions in the country under The National Institutions Ranking Framework 2017.

# **DOING BUSINESS IN INDIA**

This will be a two week, 40 hour Summer course during 14 - 25 May 2018, conducted by the IIMK faculty for international students. This will introduce the participants to Businesses in India, their distinctive features and various aspects of doing business in the country. The course will also involve a one day industrial visit to the business capital of Kerala — Kochi, so that the participants can experience first-hand, some of the aspects that are discussed in the lectures, besides getting a chance to explore one of the picturesque regions of Southern India, with its own rich cultural history.

Tentative session plan includes discussions on: Indian economy Role of government in Business Indian Financial Markets and Accounting Practices HR Practices in India Operations in Emerging Markets

The E-commerce revolution in Indian business Strategic cases from India

# LANGUAGE OF INSTRUCTION

All courses are taught only in English.

# **TUITION FEE**

No tuition fee will be charged from the students of partner institutions of IIMK.





# **HOSTEL FACILITIES**

Students are provided hostel facilities on twin sharing basis at the Institute's Executive Education Residence. Hostel fee for the duration of the program is ₹8,000 per student. In addition, meals will cost around ₹13,000 during the two week stay.

# LIBRARY AND INFORMATION CENTRE

IIMK library is one of the finest and best-in-class management information centers in the country, with state-of-art technology support. It contributes to learning, teaching and research activities. In addition to print materials, the library offers thousands of electronics books, journals, magazines, videos, cases, newspapers and many more.

# **COMPUTING FACILITY**

A full-fledged computer lab with internet facility is available on the campus with around 300 multimedia PCs for use round-the-clock. Wireless network connects all the classrooms, hostel rooms, library and the computer centre.

#### SPORTS AND RECREATION FACILITIES

Facilities for indoor and outdoor games and a well equipped gymnasium are available on the campus. Cricket, Soccer, Volleyball, and Basketball courts are located within the campus.





# **LOCATION**

IIMK is located at Kunnamangalam in Kozhikode which is about 15 kms east of Kozhikode (Calicut) city on the Calicut-Bangalore National Highway. Kozhikode can be considered as the educational hub of Kerala. Indian Institute of Management, Indian Institute of Spices Research, National institute of Technology and Govt. Medical College are the internationally acclaimed institutes situated within a 10 km radius.

#### **LANGUAGE**

Malayalam is the mother tongue of Kerala, the southernmost state in India. However, a large number of people are able to communicate in English.

# **CONNECTIVITY**

Kozhikode is well connected with other cities of India by road, rail and air.



#### BY AIR

IIMK is about 40 KMs from Calicut airport by road. Prepaid taxi service is available at Kozhikode airport which charges INR 900-1200 to IIMK Campus. Calicut International Airport, also known as Karipur Airport, is an International Airport serving the cities of Kozhikode (Calicut) and Malappuram in Kerala, India. Daily flights are available from Mumbai, Chennai and Delhi. Regular domestic services are operated to major Indian cities. There are frequent international flights to the Middle eastern air hubs like Dubai, Abu Dhabi, Muscat, Dammam,Riyadh, Jeddah, Sharjah, Bahrain and to Colombo.



#### **BY RAIL**

Kozhikode railway station is 15 KMs from IIMK Campus. It is one of the major railway stations in Kerala with train connectivity to all major cities in Kerala and other states.

By Road: Private and Government transport buses facilitate the public transport in city. Many cities are well connected by an overnight journey on road.



# **CONTACT PERSONS**

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