

GLOBAL SUMMER PROGRAMME

Spend this summer at one of Asia's best universities

Singapore Management University (SMU) is proud to present the Global Summer Programme 2018 - a 4week intensive programme focusing on Asian Insights.

Immerse in Asia now to learn about its many possibilities!



Join the SMU Global Summer Programme to:

- Gain new insights and perspectives on trends and developments in Asia from leading SMU faculty
- **Engage Asian industry leaders through** dialogue and networking sessions
- Learn from and get to know students representing more than 30 nationalities
- **Experience culturally rich and diverse** Singapore - a global gateway to Asia

Know, connect and experience Asia.

Visit our website for more information: www.smu.edu.sg/SummerProgramme Email us at: smusummer@smu.edu.sg

Follow and LIKE us at: www.facebook.com/SMUGlobalSummerProgramme

KEY INFORMATION

→2 to 27 July 2018 (4 weeks)

Entry requirements:

- → Completed a year of undergraduate studies
- → Cumulative Grade Point Average of 3.0 out of 4, or equivalent
- → Fulfil ONE of the following English proficiency (if student's first language is not English)
- IELTS: Minimum overall score of 6.5.
- TOEFL (internet-based): Minimum score of 79.
- TOEFL (paper-based): Minimum score of 550.
- TOEFL (computer-based): Minimum score of 213.

Programme structure:

- → 36 contact hours per course (= 1 SMU credit)
- →3 lessons per week held in interactive seminar-style classes
- → All courses are taught in English
- → Participants will receive an SMU Academic Transcript, Certificate of Participation & become an Associate Alumni of SMU

Programme fees:

- → Tuition fees: 1 course = S\$3,000 (excluding 7% tax) 2 courses = \$\$5,000 (excluding 7% tax)
- → Accommodation: from S\$800 per month (not included)
- → Miscellaneous fee: S\$218 which includes health & medical insurance, IT services, use of facilities (library, gym, swimming pool etc.), matriculation, orientation etc.



SMU GLOBAL SUMMER PROGRAMME: ASIAN INSIGHTS

4 weeks (02 - 27 July 2018)

Asia Pacific Business

- Capital Markets in China · Innovation for Asia's Smart Cities

Cluster 1: 0815-1130hrs

 Managing Customer Relations with Analytics: Asian Insights

Cluster 2: 1200-1515hrs

- **Asian Family Businesses**
- **Economics of Ageing in Asia**
- Global Megatrends: Opportunities and Challenges for Asia
- Social Innovation and Entrepreneurship in Asia

Cluster 3: 1530-1845hrs

- · Religions in Asia
- People/Places/Practices The Changing Art World in Asia
- Smart Healthcare in Asia
- The Law and Information Technology in Asia



