



University of  
Zurich <sup>UZH</sup>

International Relations Office

The background of the poster features a close-up of several Swiss Franc coins, including a 10 Franc coin and a 20 Franc coin, resting on a surface with a colorful, striped pattern. A large white Swiss cross is overlaid on the right side of the image.

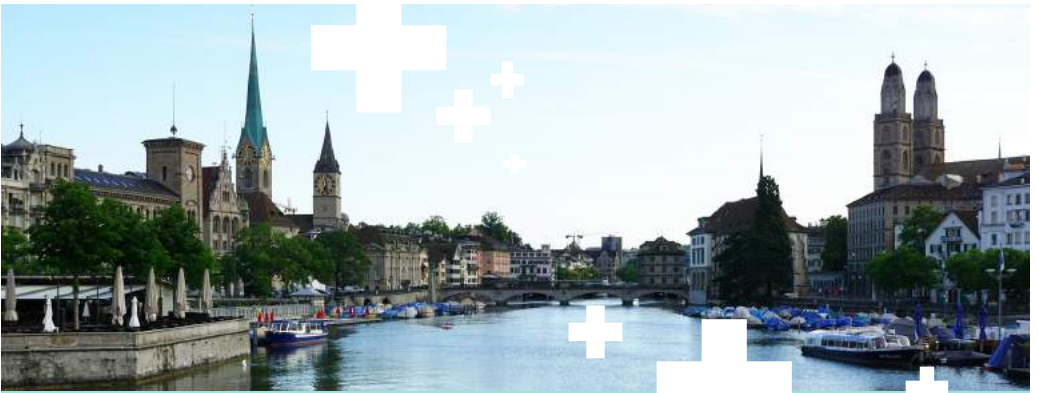
# How Switzerland got rich

JULY 9 – 20, 2018

Application is now open!

summer@uzh

UZH International Summer Schools



## Course Description

This summer school looks at the development of Switzerland into one of the richest and most globalized countries in the world. Find out how Switzerland became an international finance center, how some Swiss companies evolved into big transnational corporations and how they manage to export Swiss-made goods under the condition of a strong currency, the Swiss Franc. During these two weeks, you will discover the country's political roots and study its worldwide successful industries like watchmaking, pharmaceuticals, and food processing, through talking to leading experts. You will have the opportunity to travel to some of Switzerland's most scenic locations like Lucerne, Berne, and the lake of Geneva. You will visit Nestlé, the largest food company in the world, important historic sites and up-to-date museums. Participating in this summer school will not only allow you to get to know the University of Zurich but also experience Zurich as one of the world's most attractive student cities.

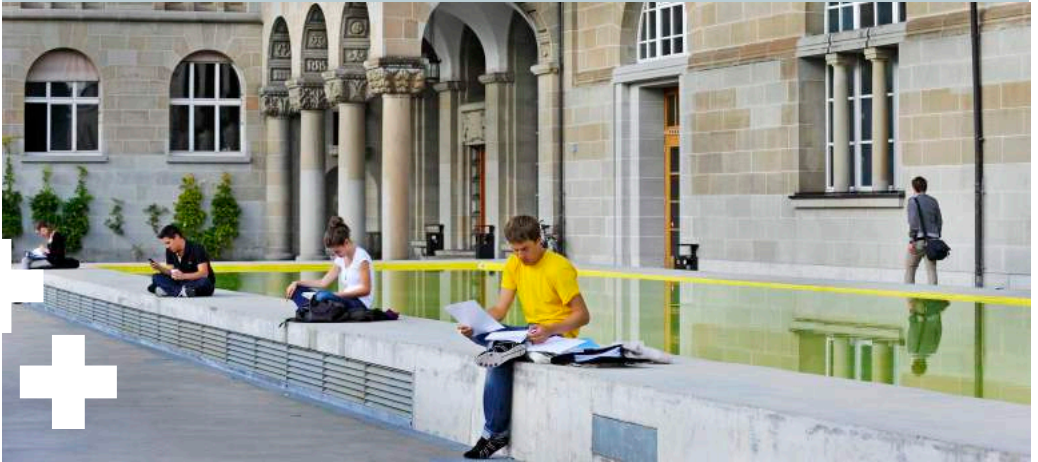
<b>Course Director</b>	Prof. Dr. Patrick Ziltener (Sociologist & Economist, UZH)
<b>Language</b>	English
<b>Credits</b>	4 ECTS
<b>Target Audience</b>	Bachelor / Master students from all subject areas



## Schedule and Classes

- + Around 20 hours of classroom teaching per week
- + Full day study trip to Lucerne, Rütli and Schwyz
- + Full day study trip to Nestlé and Berne
- + Study tour through Zurich
- + Various social events including a welcome and leaving dinner, a lake pic nic, a film evening and an optional day hike to the Uetliberg

Several study trips!



## Fees

The regular fee for this summer school is **CHF 2000**.

- + **The fee includes:** Tuition and application fee; final certificate; academic trips to Lucerne, Rütli, Berne, Nestlé and more; social program.
- + **Not included:** Accommodation and subsistence costs.

## Discounts

We offer generous discounts to students from UZH partner universities, including Strategic Partners and network partners such as Universitas21. Once we have received your application, we will notify you of any potential discounts available to you.

Generous discounts!



Apply now on  
[bit.ly/UZHSummer2018](https://bit.ly/UZHSummer2018)

## Application

Strong Bachelor and Master students from all subject areas who have completed their first year of study are encouraged to apply.

To apply, please visit our website ([bit.ly/UZHSummer2018](https://bit.ly/UZHSummer2018)) and complete the online application form. We will carefully check your documents and let you know within four weeks whether or not we can make you an offer. For further information on the application procedure please visit our website.

**Application Deadline:** April 30, 2018

## Contact

International Relations Office  
Raemistrasse 71  
CH-8006 Zurich  
[summer@int.uzh.ch](mailto:summer@int.uzh.ch)  
+41 44 634 65 05

[bit.ly/UZHSummer2018](https://bit.ly/UZHSummer2018)

